



STANDARD CHARTERED BANK CONTRIBUTES TO MA'AN'S 'TOGETHER WE ARE GOOD' PROGRAMME

Abu Dhabi, 28 May 2020: Standard Chartered Bank has generously contributed 15,000 specialist N95 protective masks to the Authority of Social Contribution – Ma'an's 'Together We Are Good' programme.

Joining thousands of individuals and organisations that have already pledged their services and true to the bank's corporate values of 'Here for good', Standard Chartered has made the in-kind contribution to help support medical staff during the current health and economic challenges.

As the first project of Ma'an's Social Fund, the on-going 'Together We Are Good' programme has enabled members of the community to come together and solve social challenges in Abu Dhabi. The Social Fund is the official government channel to receive contributions from the community to tackle pressing social challenges.

Rola Abu Manneh, Chief Executive Officer at Standard Chartered UAE, said: "As an international bank deeply rooted in the UAE, we strive to continuously support our community and, in turn, have introduced a series of measures that aim to solidify this commitment. We are pleased to be donating 15,000 N95 masks to the Authority of Social Contribution (Ma'an) to support their efforts in Abu Dhabi's community at such unprecedented time. We hope that this contribution to Ma'an's 'Together We Are Good' programme will provide an extra level of comfort and safety to the most valued members of society who are tirelessly working to ensure that the rest of us are healthy and safe."

Participants wishing to contribute financially to 'Together We Are Good' can send SMS messages to 6670 (AED 1000), 6678 (500 AED), 6683 (100 AED) and 6658 (50 AED). They can also call 8005-MAAN for volunteering and in-kind and financial contributions above AED 1,000 or send messages on WhatsApp on 0543055366. In-kind contributions include equipment, buildings, services, and time as well as expert volunteering efforts.

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About Ma'an

Ma'an was established in February 2019 by the Department of Community Development in Abu Dhabi with the aim of bringing together the government, the private sector and civil society to support a culture of social contribution and participation. The authority will deliver solutions for social challenges with four main pillars of work – a Social Investment Fund, a Social Incubator Program, Community Engagement Programs and the introduction of a new type of public contracting, Social Impact Bonds.





Ma'an will support the third sector to flourish in Abu Dhabi, enabling responsible not for profit associations or foundations and social enterprises to contribute to the development of strong, active and connected communities.

Ma'an Authority for Social Contribution is a 'Ghadan 21' accelerator programme initiative, supporting Abu Dhabi to become one of the best places in the world to do business, invest, live, work and visit.

Notes to Editors

Read more about the work of Ma'an Authority for Social Contribution at <u>maan.gov.ae.</u> or keep up to date with the latest news and events on:

- Facebook Ma'an AUH, @Maanabudhabi
- <u>Instagram</u> @maanabudhabi
- Twitter @maanabudhabi
- LinkedIn Ma'an Abu Dhabi

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