

Press Release



Standard Chartered and Brand Expedia team up to help people go places

Three-year global collaboration will offer travel rewards across four markets

19 September 2018, Dubai – Standard Chartered and Brand Expedia are launching a three-year global collaboration that offers the Bank's cardholders in the UAE a suite of attractive benefits and discounts on hotels and holiday packages booked on Expedia¹. The alliance covers also Hong Kong, Korea and Malaysia. There will be a 10% discount on hotel bookings and other discounts on holiday packages. Other travel benefits in the first year include discounts on airport transfers. The discounts and benefits vary per market. For more information about the UAE's offer, clients should visit this link: <https://www.sc.com/ae/promotions/expedia/>

Expedia is the world's leading full-service online travel brand, helping millions of travellers easily plan and book their travel each month by providing them with the choices and savings they need. The company provides travellers with access to booking over hundreds of thousands of hotels and other lodging options, airlines, car rentals and activity packages.

Neil Daswani, Global Head of Corporate Partnerships, Retail Banking, at Standard Chartered said: "Standard Chartered and Brand Expedia are literally going places with this tie-up. Our mutual clients like to travel and they like to be rewarded. This collaboration offers our clients rewards and travel opportunities across multiple markets, whilst at the same time assuring them of a continuous and compelling offer provided by a recognised global travel leader."

Simon Fiquet, Managing Director, Global Series Markets, Brand Expedia, said: "At Expedia, our mission is to help people go places because we believe that travel is a force for good, connecting us culturally, emotionally, physically and opening our eyes, minds and hearts to the real world. Standard Chartered, as a premium bank across Asia Pacific markets, has a fantastic base of clients with a strong interest in

travel. With this global collaboration, we see great synergy in leveraging our collective strengths to bring more choices and savings to travellers to help them travel better, travel more.”

Travel for leisure and business continues to grow worldwide. Over the past two decades, the number of international travel departures across the globe has more than doubled from around 600 million to 1.3 billion, according to The World Bank ².

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Standard Chartered

We are a leading international banking group, with more than a 150-year history in some of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

We are present in more than 60 markets, with over 1,000 branches and around 3,000 ATMs. Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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About Brand Expedia

¹ For more details on the terms and conditions, visit the local Standard Chartered Bank websites

² Source: [The World Bank, International Tourism, number of departures](#)

Expedia offers travellers a wide selection of hotels, activities and travel services at attractive rates. With hundreds of thousands of hotel partners worldwide and comprehensive choices of flight inventory made readily available on Expedia sites globally, travellers can book everything they need for a holiday – rooms to meet every budget, activities of every kind and travel services to complement.

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