



Press Release

Dubai Polo Gold Cup Welcomes Standard Chartered Bank as the Title Sponsor of the Prestigious Gold Cup 2020

Dubai, 13 January 2020: Standard Chartered Bank has been announced as the Title Sponsor of the Dubai Polo Gold Cup (Dubai Open) Tournament in 2020. The Dubai Open is the most coveted trophy of the five tournaments under the umbrella of the prestigious Dubai Polo Gold Cup Series.

The highly anticipated **Standard Chartered Gold Cup 2020** will run from 16 February to 6 March, with participation from some of the world's top teams and players, making it a stellar highlight on Dubai's 2020 polo calendar.

The Dubai Polo Gold Cup Series tournaments, held under the patronage of His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, has grown to become the region's premier set of polo competitions attracting VIPs, celebrities, society figures, corporate executives and members of the press from around the world.

The Dubai Open — now in its eleventh edition — is certified by the World Polo Tour (WPT) since 2012 and played under the banner of the Hurlingham Polo Association (HPA), adhering to its rules and provision of its umpires. It is also part of the WPT Championship Cup, considered the highest competition in terms of points and awards.

"We are honoured to welcome Standard Chartered Bank as our Title Sponsor of the Gold Cup 2020. Such a prominent partnership is aligned with our quest in keeping UAE at the forefront of the international polo playing scene over the past 10 years" said Mohammed K. Al Habtoor, Vice Chairman and CEO of Al Habtoor Group.

Commenting on the sponsorship, "At Standard Chartered Private Bank, we are very pleased to be the title sponsor of the Standard Chartered Gold Cup 2020. This prestigious tournament perfectly matches with the DNA of our brand and our strategy to drive the acceleration of our business growth in the MENA region." said Ali Hammad, Market Head, Private Banking, Middle East and North Africa (MENA).

"The partnership will contribute to develop and strengthen the presence of our brand in this region and especially in the UAE, one of our main markets." He added.

Standard Chartered Private Bank

Standard Chartered Private Bank provides private banking services to clients across Asia, Africa, the Middle East and Europe, through onshore booking centres in Singapore, Hong Kong, Dubai, India, London, and Jersey. We also offer global Trust and Fiduciary capabilities through our Singapore centre.

Our aspiration to be the private bank of choice among generations of entrepreneurs is built on Standard Chartered's inherent strengths: a heritage of some 160 years in international banking, a presence in 60 of the world's most dynamic markets, and a strong understanding of growth markets. Through our global team of around



1000 employees, our relationship managers, investment advisors and product specialists have a deep understanding of our footprint markets and client needs, enabling them to connect our clients to an extensive range of wealth opportunities across our network.

For more information, please visit: www.sc.com/privatebank.

ABOUT DUBAI POLO GOLD CUP

The Dubai Polo Gold Cup (DPGC) was founded in 2009 by Mohammed K. Al Habtoor, patron of Habtoor Polo team. Year on year, the tournament has reached new heights. In 2012, the Gold Cup was recognized by the World Polo Tour (WPT). In 2014, the Gold Cup tournament was credited the highest competition in terms of points within the WPT Challenge Cup category, elevating it to 50 points for the winner. 2015 saw the Gold Cup upgraded from 'Challenge Cup' to the highly coveted 'WPT Cup', resulting in winners receiving 60 points. In 2017, the tournament was moved up to WPT Championship Cup – the highest competition in terms of points, awarding its winners 80 points. The Silver Cup and the Dubai Challenge Cup are ranked under the 'WPT Challenge Cup' category – with winners receiving 50 and 20 points respectively. The DPGC is proud to be the only tournament series with this exclusive accreditation in the GCC and MENA Region, ranking it among the best polo tournaments worldwide.

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