

# press release

## Standard Chartered Bank appoints Head of Emiratisation Initiatives

**Dubai, 20April, 2015:** As part of its continuous efforts to drive its 2020 Emiratisation vision to be the International employer of choice for UAE National talent, Standard Chartered Bank announced today the appointment of Farid Amin Mohammad as the new Head of Emiratisation Initiatives at Standard Chartered Bank, UAE. Farid started his career with Standard Chartered Bank in 2008 when he joined as a Management Trainee and his career accelerated when he was promoted to Branch Manager for the Bank's branch in Jebel Ali. In May 2013, Farid became the Bank's Deira Branch Manager and in August 2014, he took on the management of Souq Al Ras Branch.



**Farid Amin Mohammad, Head of Emiratisation Initiatives at Standard Chartered Bank, UAE**

In his new role, Farid will be responsible for providing innovative recruitment and retention solutions for UAE Nationals, deliver exceptional talent acquisition strategies and tactics and ensure the Bank has robust training and development programmes to help build a sustainable pipeline of UAE Nationals. He will have responsibility for the implementation and execution of all UAE National recruitment operations and career fairs. Farid will also support the Human Resources agenda to undertake research, business planning and coordination to realise the Bank's 2020 Emiratisation vision, deliver its initiatives and programmes.

**Commenting on the appointment, Ruth McGill, Regional Head, Human Resources, and MENAP & UAE said:**

*“As a deeply rooted international bank in the UAE, we recognise that developing a pipeline of UAE National talent is key to our success in the long run. Over the last seven years, Farid has shown passion for banking and his career clearly demonstrates his commitment to best business practices. His leadership skills have inspired many UAE Nationals at Standard Chartered Bank.*

*This appointment underlines our continuous commitment to the people of the UAE and I look forward to working with Farid.”*

**Commenting on his appointment Farid said:** *“I am pleased and happy to take this new challenge in my career and contribute to the realisation of the Bank’s 2020 Emiratization vision”.*

With a history of more than five decades in the UAE, Standard Chartered Bank aims to further enhance its brand recognition in the country and raise awareness about the career prospects, professional growth opportunities, and multicultural working environment for UAE National talent.

The Bank provides a number of programmes targeting UAE Nationals who want to unleash their full potential with a leading international organisation such as Standard Chartered Bank.

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**Note to editors:**

**Standard Chartered:**

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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